

## **Biography for Bonny Williams**

Growing up on organic farms in East Bergholt and Australia inspired in Bonny a long-standing commitment to nature and biodiversity.

As a graduate in Business Management from King's College London, and a post grad in digital marketing, Bonny brings her professional skillset to bear to champion those who are doing good for people and the planet.

Her career has taken her from Principal of Europe's largest Chinese medicine college to Marketing Director of StrategiQ - a Suffolk based marketing agency and finally back to her nature-based roots, working with sustainable businesses as a Marketing Strategist.

Having returned to the Stour Valley to live in Manningtree in 2017, Bonny was among the founding members of PACE when it formed in 2019. As a concerned mother to two boys, Bonny (alongside her family and friends) has volunteered consistently with PACE prior to taking on her current trustee role for 3 years up to 29<sup>th</sup> September 2026.